

The Strategic Business Owner Program

Outcomes other tradies have experienced from the Program:

- ✓ They rise to a new level of UNDERSTANDING with many Ah-Ha moments
- ✓ They generate a minimum increase in gross profit of \$40k pa
- ✓ They finally get paid what they are worth...and more
- ✓ Their profit & cashflow issues are resolved, once and for all
- ✓ They feel less stress and anxiety about making decisions
- ✓ They gain confidence in quoting, charging and collecting premium prices
- ✓ They learn the # 1 secret of marketing and it changes everything
- ✓ They are able to shift focus from survival to growth
- ✓ They attain an enhanced reputation in their marketplace
- ✓ They are able to work [a lot] less hours
- ✓ They have more time to pursue personal and family interests
- ✓ They own a more valuable asset
- ✓ Their enjoyment of being in business is reignited
- ✓ Results multiply when husband and wife work together.

Which of these outcomes appeals to you most?