

The SBO Program @Iert

Business Advice circa 950BC

The wise King Solomon lived some 2,900 years ago.

Remember, he was the guy that requested a sword to cut the disputed baby in half, knowing full well the real mother would never allow this to happen.

He owned some fabulous gold mines, yielding hundreds of tons of metal every year! His mines have been the stuff of legend, stories and movies.

He also wrote some 3,000 Proverbs [common sense lessons in life & business].

King Solomon's Proverbs STILL apply to business and the marketplace today:

*"Happy is the man that findeth wisdom, and the man that getteth understanding **[of how to start, control and grow a business asset]**"*

*"Prepare thy work without, and make it fit for thyself in the field and afterwards build thine house **[trade, career or business]**"*

*"Be thou diligent to know the state of thy flocks [numbers], and look well to thy herds **[business resources]**"*

*"Where there is no vision [picture of a preferred future], the people perish **[run wild, go round in circles, spin the wheels or dwell aimlessly]**"*

*"A good name [reputation] is rather to be chosen than great riches, and loving favour **[towards your customers, internal & external]** rather than silver and gold"*

*"Hear counsel and receive instruction **[from others that have the knowledge and understanding you lack]**, that thou mayest be wise in thy latter end **[from listening]**"*

*"Every purpose is established by counsel: and with good advice make war **[battling competitors in the marketplace is like warfare these days]**"*

*"Wealth gotten by vanity **[dishonestly]** shall be diminished: but he that gathereth by labour **[honest toil]** shall increase"*

*"How much better is it to get wisdom than gold; and to get understanding **[about how to create a successful business model]** rather to be chosen than silver"*

*"Give instruction to a wise man, and he will be yet wiser: teach a just man, and he will increase in learning **[the SBOP goal]**"*

*"The rich ruleth over the poor, and the borrower is servant to the lender **[use the extra profit & cashflow you generate to free your family of all debt as soon as practical]**"*

Interesting isn't it...nothing much has changed in all those years!